Jiashu (Max) Yang

47B High Cliff, 41D Stubbs Road, Hong Kong • +44 7495651007/+852 9286 9785 •
maxyang716@gmail.com Native Languages: *English, Mandarin;* **Availability for Internship: Jun-Sep. 2022**

Education

Williams College Williamstown, MA
Third Year, Economics and Art History Major Jun 2023

- Dean's List
- GPA: 3.78/4
- Relevant Coursework: Renaissance Art, Africana Graphic Novels, Economics of Carbon Offsets, Econometrics, Intermediate Microeconomics, Intermediate Macroeconomics

London School of Economics and Political Science London, UK
Current Exchange Student at the General Course (Exchange Program), Economic History Major Jun 2022

- Development Economics, Principle of Finance,
  The Making of an Economic Superpower: China since 1850, The Family Economy in History

Hong Kong International School (HKIS) Hong Kong

- GPA 3.92/4, Head of School Award Jun 2019

Experiences

McKinsey & Company [Virtual] Shanghai, China
Consumer Market Analytic Intern Feb 2022 – Jun 2022

- Assisted Chicco, an Italian children's product manufacturer's break into the Chinese market
- Investigated paid/free marketing methods by constructing monthly SPU-specific traffic models
- Examined Chicco's E-commerce performances through tracking daily indicators (GMV, UV, BS, CVR)
- Analyzed new business opportunities in the product market by inspecting competitions

China Development Society (LSESU CDS) London, UK
Sub-committee member in the Events Division Aug 2021 – Jun 2022

- Launched large-scale events for LSE community, promoting mutual understanding between China and the rest of the world; success measured by participation rates
- Moderated the academic forum "Chinese Representation in Film: Past, Present, and Future"
- Led speaker-invitation processes for the committee before all events

China Life Insurance Group Beijing, China
Summer Research Intern for Pension Fund Jun – Aug 2021

- Investigated the IOT industry through the lens of one stock: Quectel Wireless Solutions
- Conducted fundamental analysis and on Quectel, and contributed to industry research write-up
- Inspected upstream chip producers in China and downstream customers for PaaS and SaaS

Tutor Program at Williams College Williamstown, MA
Coordinator Jan – Jun 2021

- Lead Coordinator of the Peer Academic Support Network, where students tackle problems collaboratively guided by peer facilitators
- Tutored Williams College students for Intermediate courses across Macroeconomics and Statistics with Coding (R and Stata)
- Coordinated student-tutor match program for virtual tutorials

Pearl Lam Gallery Hong Kong
Summer Intern Jun – Aug 2020

- Spearheaded artist research, artwork profiling and Exhibition setups to optimize viewer experience
- Assisted the head curator with two major exhibitions' curation
- Lead interviews with artists in exploring their art pieces' values and stories for the audience

Other Education Experiences

Inside LVMH Course Virtual

- Exclusive masterclass that promotes deeper understanding of strategic challenges in the luxury retail sector Nov 2021
- Studies focused on operations, supply chain, sustainability, and branding of LVMH maisons

Wharton Coursera Business Foundation Course Philadelphia, PA, USA

- Certified for Introduction to Business Accounting Aug 2020

Rhode Island School of Design Providence, RI, USA

- Six-Week Pre-college Program: Drawing Major Jun 2018

Skills and Interests

- **Languages**: Mandarin (Native), English (Native), Spanish (Fluent)
- **Painting**, Digital Art, Drawing, and General Artmaking; Portfolio: https://www.maxyangart.com/
- **Programming Languages:** R, Stata, basic Excel